



# Club Sesh Sponsorship Agreement

This Sponsorship Agreement (the "Agreement") is entered into on Date: \_\_\_\_\_ by and between: Club Sesh (the "Organizer"), and \_\_\_\_\_ (the "Sponsor"), located at: \_\_\_\_\_.

The Organizer and the Sponsor agree to the following terms and conditions based on the selected sponsorship tier.

## 1. Sponsorship Tier Selection

The Sponsor agrees to partner with Club Sesh at the following tier (check one):

- ☐ Tier 1: Community Partner

Contribution:

- Provide a [5-10%] discount or a free product/service for Club Sesh members.

Benefits:

- Logo placement on the Club Sesh website and social media platforms.
- Promotion in monthly member newsletters.
- Invitations to co-host or attend Club Sesh events.

- ☐ Tier 2: Preferred Partner

Contribution:

- Offer a [15-20%] discount, free samples, or exclusive deals to members.

Benefits:

- Enhanced promotion across all Club Sesh platforms.
- Spotlight feature in newsletters and social media campaigns.
- Opportunity to set up product booths at events.

- ☐ Tier 3: Premium Sponsor

Contribution:

- Sponsor Club Sesh events with discounts, product samples, or educational content.

Benefits:

- Premier placement in all marketing materials and event signage.
- Dedicated social media campaigns and blog features.
- Priority speaking or demo opportunities at events.

## 2. Sponsorship Benefits

The Organizer agrees to provide the benefits associated with the selected tier. These benefits will begin on Start Date: \_\_\_\_\_ and remain active until End Date: \_\_\_\_\_.

### 3. Sponsor Obligations

The Sponsor agrees to:

- Fulfill the agreed-upon contribution as outlined in the selected tier.
- Provide any required marketing materials to the Organizer by Start Date.

### 4. Organizer Obligations

The Organizer agrees to:

- Promote the Sponsor as outlined in the selected tier benefits.
- Ensure proper recognition of the Sponsor in Club Sesh materials, events, and communications.

### 5. Term and Termination

This Agreement will commence on Start Date: \_\_\_\_\_ and remain active until End Date: \_\_\_\_\_.

Either party may terminate this Agreement with 30 days' written notice. If the Sponsor fails to meet its obligations, the Organizer reserves the right to terminate this Agreement immediately.

### 6. Indemnification

Both parties agree to indemnify and hold harmless the other party from any claims, liabilities, or damages arising from their actions under this Agreement.

### 7. Entire Agreement

This Agreement constitutes the entire understanding between the parties and supersedes all prior discussions or agreements, whether written or oral.

### 8. Governing Law

This Agreement shall be governed by the laws of the State of Missouri.

### 9. Signatures

Sponsor

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Organizer (Club Sesh)

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_